

REASON 2: GENETICS



**WE'RE PICKY AND
ADVANCE ONLY THE
BEST PRODUCTS
FOR RETAIL.**

**THERE'S A LOT THAT GOES
INTO THIS, BUT A FEW THINGS
ARE CONSISTENT:**

ADVANCING ONLY THE BEST

Our researchers review hundreds of thousands of genetic contenders each year and less than 0.01% make the cut. From there, the Brevant® seeds product team identifies your specific needs and only selects and advances the best products for retail. You can balance your offerings so you're never at risk when it comes to having just the right seed for your growers.

GLOBAL STRENGTH, LOCAL FOCUS

Genetic gain is achieved through Scale + Speed and Accuracy + Local Focus. Thanks to Corteva Agriscience, Brevant seeds has access to one of the largest libraries of proprietary corn germplasm in the world. Our foundation is set in 100 years of breeding leadership. And marrying over 100 years of genetic experience with advanced analytics allows our breeders to test more combinations than ever before.

FASTER THAN EVER

Advanced technology allows us to characterize more genetic lines, more accurately, so we can deliver products faster than ever. Our breeders have been, and remain, stationed locally to ensure we are advancing products that best fit local environments.

Now, we all know yield is king. But genetics are how the king stays in power. So if you're wondering how we can continue to provide you with the best product year after year, it's because it's in our genes.



LEARN MORE ABOUT US

